

TRENDS & INSIGHTS FROM THE INDIAN HEALTHCARE INDUSTRY

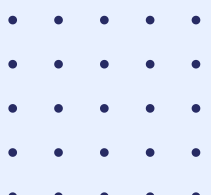


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HOW WILL THE REPORT HELP YOU

01

**Trends shaping
the Indian
healthcare
sector**

02

**Cities with
maximum
hiring in
healthcare**

03

**Hard skills and
soft skills most
in-demand, in
healthcare**

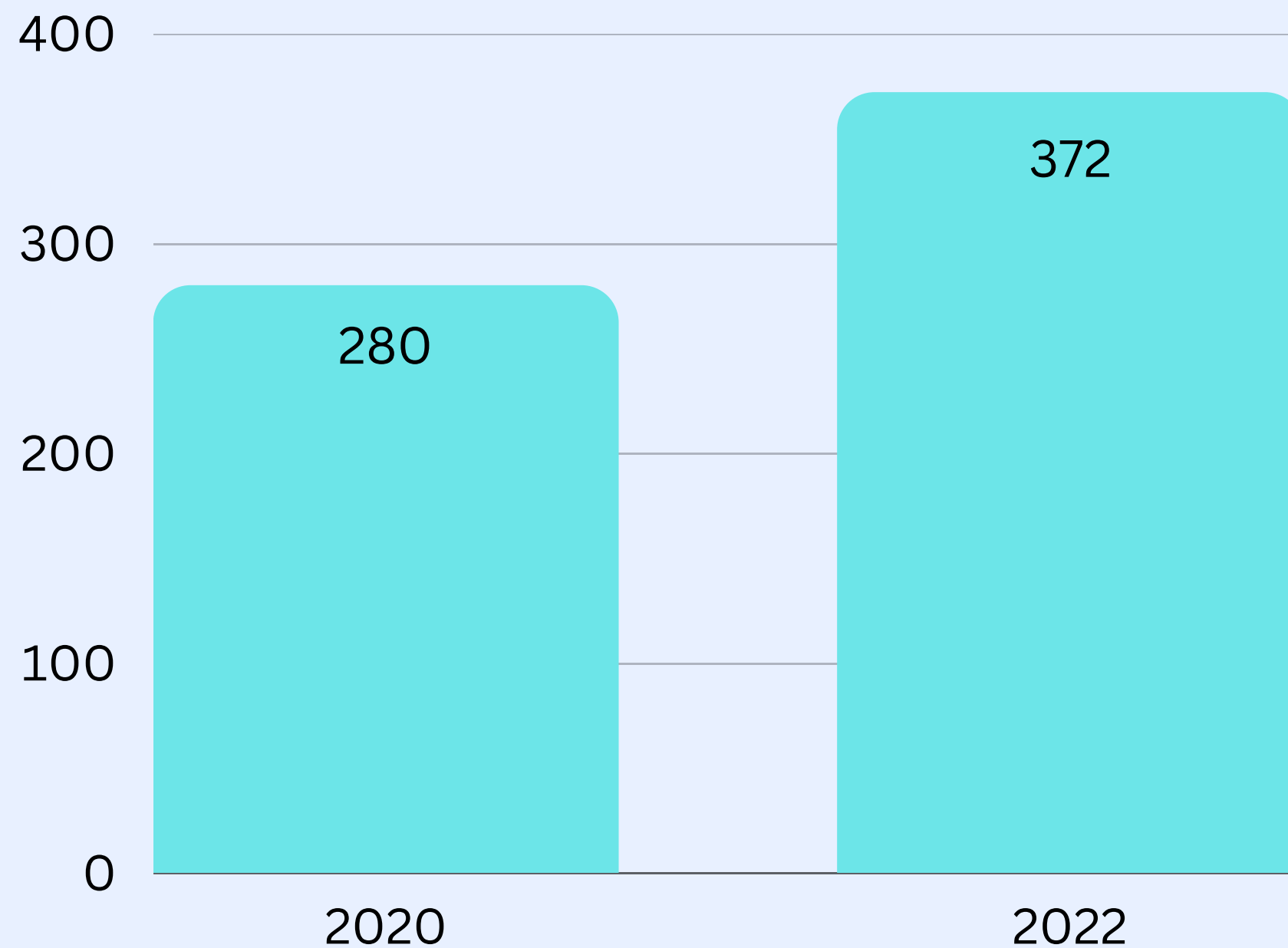
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**Employee benefits
given in the
pharmaceutical
industry**

This report will equip business leaders with trends & insights shaping the healthcare & pharmaceutical industry in India.

HEALTHCARE INDUSTRY

MARKET DEMAND & SHARE

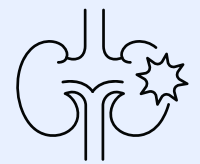


Healthcare Sector Growth (US\$ Billion)

- The Indian healthcare market is expected to expand at a CAGR of 19.27% from 2022 to 2030.
- The aging population of India is expected to reach 298 million by 2051, making it 17% of the national population.
- Driven by multiple factors like a growing middle class, rising income, and better health awareness, the Indian healthcare industry has been expanding at a CAGR of 22%.



TRENDS IN THE INDIAN HEALTHCARE SECTOR



Shifts in communicable to lifestyle diseases caused by high cholesterol, high blood pressure, obesity, alcohol consumption, etc.



Expansion to Tier II and Tier III cities like Nashik, Mohali, Dehradun.



Emergence of Telemedicine.



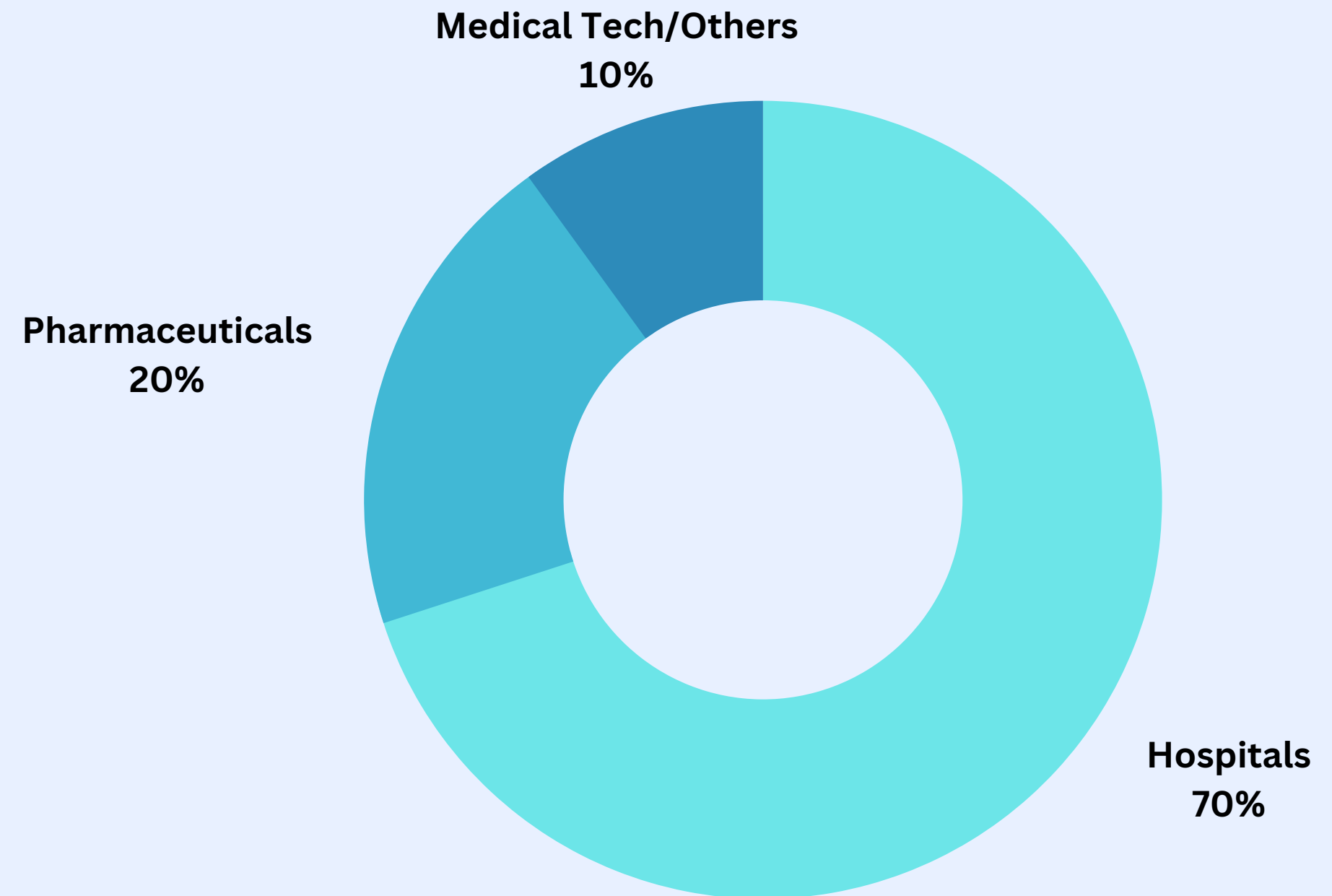
Rising adoption of Artificial Intelligence (AI).



Increasing penetration of Health Insurance



Focus on universal immunisation program (UIP)



Share of Market Segments of the Indian Healthcare Sector in FY 2022

CITIES WITH MAXIMUM HIRING IN HEALTHCARE

(as of December 2022)

Bangalore	52%
Delhi	39%
Mumbai	31%
Chennai	31%
Hyderabad	21%
Ahmedabad	21%

MOST IN-DEMAND SKILLS IN HEALTHCARE

(as of December 2022)

Marketing	33%
Engineering	30%
Blue Collar	25%
IT	22%
Human Resources	18%
Sales	18%

KEY HARD SKILLS REQUIRED IN THE HEALTHCARE INDUSTRY



Data Entry

Knowledge of how to collect and input data, maintain records, and run reports are crucial data entry skills for healthcare workers.



HIPAA Knowledge

HIPAA stands for the Health Insurance Portability Act of 1996. This law protects the information of patients and affect all daily tasks of healthcare professionals.



Pharmacy

There are many skills sought after in the pharmaceutical domain, but the most in-demand skills are sales and technical roles.



CPR + First Aid

Healthcare professionals on the business side also need to be skilled in providing first aid and CPR, especially in cases of emergencies.



Record Management

Managing medical records is a necessary practice. This can include corresponding with patients and sending medical record copies to authorised parties.



Business Administration

Understanding the basics of business administration and how to work with the relevant technologies is imperative to having a career in healthcare.

WHAT IS DRIVING THE HEALTHCARE INDUSTRY'S GROWTH IN INDIA

- **Strong Demand**

The healthcare sector is one of India's largest employers, employing a total of 1.7 million people.

- **Rising Growth**

Two vaccines (Covaxin and Covishield) were instrumental in medically safeguarding the Indian population and 100+ countries against COVID-19.

- **Policy Support**

In the Union Budget of 2022-23, the government allocated USD 11.28 billion, to the Ministry of Health & Family Welfare (MoHFW).

- **Increased Manpower**

There is a good availability of a large pool of well-trained medical professionals as well as those on the business side of healthcare.



EMPLOYEE BENEFITS IN THE INDIAN HEALTHCARE INDUSTRY



Life Insurance



Soft Skills Training



Job Training



Disability Insurance



Paid Holiday



Health Insurance

KEY TAKEAWAYS



Increase in Ageing Population will lead to Industry Growth

India will have a 17% aging population by the year 2051, which will expand the healthcare market of the country.



Rise of Telemedicine will lead to healthcare market expansion

The Indian telemedicine market is expected to grow at a CAGR of 30.20% between 2022-2027.



Maximum hiring in the healthcare sector is at Tier 1 cities

In December 2022, Bangalore exhibited a 52% hiring in the healthcare sector, followed by Delhi at 39%.

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